

## Desert Light Film Competition Judges Sheet 2018

Division: High School \_\_\_\_\_ Middle School \_\_\_\_\_

### Category: Television Commercial

Television commercials should be 30 seconds in length. Students must include the New Mexico tourism branding and/or the DLFF “partnership logo” made especially for the festival. Visit [www.nmtourism.org](http://www.nmtourism.org) to set up an account to access more branding information so you can use the asset libraries photos and forms available at [www.media.nmtourism.org](http://www.media.nmtourism.org). The singer/songwriters of the “*Feels Like Home*” NM True song now allow use of both the instrumental and the vocal versions of their song. Teachers have been sent the band’s email addresses, so ask your teacher to contact them for the audio that you would like to use. Also, they requested to view the finished videos in lieu of payment—and are allowing you to use these for FREE. Just send a copy of your email asking to use the work with your submission forms to the Otero County Film Office when you send in your submissions and fees. Topics are not limited, but can include activities in New Mexico. “Persuasiveness to visit New Mexico” is the unique judging criteria for all commercials.

Title of Film: \_\_\_\_\_

Juror Number:           1    2    3    4    5

Critique: 1-5 (5 is the highest score) Circle one for each category

<b>1. Quality</b>						<b><u>(Total)</u></b>
Lighting		1	2	3	4	5
Sound		1	2	3	4	5
Production Value		1	2	3	4	5
Cinematography		1	2	3	4	5
Editing		1	2	3	4	5
<b>2. Creativity and Originality</b>						<b><u>(Total)</u></b>
Direction		1	2	3	4	5
Structure		1	2	3	4	5
Concept		1	2	3	4	5
Persuasiveness		1	2	3	4	5
<b>3. Resourcefulness and Entertainment Value</b>						<b><u>(Total)</u></b>
Resourcefulness		1	2	3	4	5
Entertainment Value		1	2	3	4	5

Overall Critique: \_\_\_\_\_

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