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PUBLIC SERVICE ANNOUNCEMENT

CITY OF ALAMOGORDO

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Family Entertainment Center in Good Hands

Alamogordo, NM Tuesday, April 3, 2018 Yesterday the City of Alamogordo had a ceremonial Key Exchange with their new partner and operator of the Family Fun Center, Downtown Venture Corp. Mayor Richard Boss started the event off with a few words about the journey and thanks to all those who helped to get it to this point. “I have the distinct pleasure of handing over the ceremonial key which represents the City of Alamogordo transferring care and responsibility for our new facility to Downtown Venture Corp. In doing so, they go forward with 100 percent of our support and confidence that their team will deliver on their vision. In just a few short months, when we are back here for the Grand Opening, I have no doubt we’ll be overwhelmed with just how well they deliver on that plan,” said Mayor Boss.

Downtown Venture Corp. (DVC) thanked the community and the City for the opportunity to participate in the facility enhancements, operations and management of the new fun center. “Our vision is to create a unique and exciting fun center, an excellent dining experience, and through genuine care and service, provide the most memorable experience to all our customers.” DVC went on to say, “Our mission is to develop and operate a first class, premium fun center that is a destination for the community of Alamogordo and the surrounding region.”

As the plans move forward, some changes will be necessary, to create a long lasting prosperous regional attraction. Downtown Venture Corp. understands the importance of branding, something that can make all the difference in the world for real success. DVC stated that, “Although Basin Lanes had its purpose when the name was chosen, we need something unique, new and marketable beyond just our community. It is our pleasure to announce and present to you, Rocket City Fun Center.”

Rocket City Fun Center will include a 24 lane bowling center with a VIP room for private events. It will have an area with state of the art arcades and redemption games and a large redemption and prize booth. Throughout the facility they will have multiple massive hi-def big screen TVs. There will be inside and outside patio dining with a broad selection of food and a 3,000 square foot laser tag arena that will be fun for all age groups. There will also be 3 separate rooms or 1 large room for private and corporate events. “Our goal is to build Rocket City Fun Center to be a destination location for the community, our near neighbors and the surrounding region. We understand the community has been waiting long time for this project to be complete, but please be patient with us. We will do our best to deliver a fun center you will be excited to visit time and time again very soon. DVC expects to begin hiring and training sometime in June and plans to open as soon as September. Due to the complexity and number of different types of businesses all under one roof it will take a little time to hire the right people, who are cross training in multiple areas to ensure continued success.

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