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CITY OF ALAMOGORDO

PRESS RELEASE

City of Alamogordo

Beautiful Update to Tourism & Relocation App Goes Live

Alamogordo, NM Wednesday, April 11, 2018

The City of Alamogordo and the Promotion Board are thrilled to announce the update to the Alamogordo Tourism App. “The update has allowed us to provide far more information about area attractions than the original version.” said Michelle Brideaux, Communications & Marketing Administrator for the City of Alamogordo. The updated app includes numerous links to local attractions, maps, information for hunters, hikers & bikers and a list of local restaurants including location and phone numbers all sorted by cuisine, and much more. “The Promotion Board is very excited about the update to the Alamogordo Tourism App, it’s an incredible tool for visitors and citizens, highlighting all our local treasures.” said Promotion Board Chair, Bob Flotte. Another exciting and recent addition to the app is a new relocation module, which is aimed towards military families who are relocating Holloman Air Force Base and the surrounding area. The military module is a one-stop shop for all things related to moving to Alamogordo and Holloman, with helpful tools pertaining to housing, schools, and employment all the way to “where should we order pizza tonight?” The module provides insight on the necessities for a military move (PCS), and aims to make the transition easier for our Airforce individuals & families. An update to the tourism website, www.alamogordonmtrue.com, has also been completed and published. The app and the updated tourism website are not only great tools for people visiting our area, but for local citizens as well, who would like to discover fun things to do with family and friends and really take advantage of our incredible, beautiful location. Share the beauty of our community with family and friends and download the new Alamogordo Tourism App Today available, for Apple and Android devices.

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