

## FOR IMMEDIATE RELEASE

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## PRESS RELEASE

**CITY OF ALAMOGORDO**

# City of Alamogordo

## Registration open for annual Zoo Boo costume contest

**Alamogordo, NM Wednesday, September 19, 2018** – Registration is now open for the annual Zoo Boo costume contest to be held on October 20, 2018 at the Alameda Park Zoo. The event is from 9 a.m. to 12 p.m. and the costume contest begins at 11 a.m. You can register in person the Sgt. Willie Estrada Memorial Civic Center, online at [www.active.com](http://www.active.com), or by calling (575) 439-4279 from now until October 19. Registration is free to the public.

The annual Zoo Boo event hosts over 50 local community businesses and organizations that donate candy, prizes or refreshments. Last year the event brought in over 4,000 guests!

The costume contest has four age categories: 0-3; 4-7; 8-12 and Family. Each age category has three prize categories: scariest; cutest; and most original. There are prizes in each option for first, second and third place ranging in value from \$10-\$25. In order to register for the family category, a theme must be provided and there must be at least two members of the family involved in the theme.

Please note, the entry point for this year will be the **main zoo entrance near the gift shop** and the **exit point is the North Gate located near the Chamber of Commerce**. Please park North of the zoo or at Alameda Park and please use caution when crossing any streets. A reminder that the 2018 Zoo Boo is on zoo grounds, so absolutely no pets are allowed. For further information, contact Kerry Uribe, Special Events Manager at 575-439-4279.

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### Contact for this Release

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