

FOR IMMEDIATE RELEASE

Public Information Office
City of Alamogordo
1376 E. 9th Street, Alamogordo, NM 88310
Office: 575-439-4264
Email: coapio@ci.alamogordo.nm.us



PRESS RELEASE

CITY OF ALAMOGORDO

City of Alamogordo

Alamogordo Fire Department Fire Prevention Week 2018

Alamogordo, NM Wednesday, October 3, 2018 During the week of October 7-13, the Alamogordo Fire Department will be participating in the National Fire Prevention Week, Fire Prevention Campaign. During this year's event, the Alamogordo Fire Department will be offering Fire Prevention Education, Home Safety and Evacuation Courses, Fire Extinguisher Training, Business Fire Safety Training, and Open House tours of our Fire Stations.

The Alamogordo Fire Department wants to remind Alamogordo Residents to:

“Look. Listen. Learn. Be aware – fire can happen anywhere”

In a fire, seconds count, and can mean the difference between residents of our community escaping safely from a fire or having their lives end in tragedy.

Along with firefighters and safety advocates nationwide, Alamogordo Fire Department is joining forces with the nonprofit National Fire Protection Association (NFPA) during Fire Prevention Week, October 7-13, to remind local residents how important it is to “Look, Listen, and Learn. Be aware – fire can happen anywhere”.

In a fire, seconds count, did you know that the majority of fire deaths (four out of five) occur at a home each year? Recent research shows that the fire death rate (per 1000 home fires reported to fire departments across the nation) is now 10 percent higher in 2016 compared to 1980.

Through three simple calls-to-action, "Look. Listen. Learn. Be aware - fire can happen anywhere." identifies basic but essential ways people can reduce their risk to fire and be prepared in the event of one: Please see below.

- Look for places fire can start
- Listen for the sound of the smoke alarm
- Learn two ways out of each room

The Alamogordo Fire Department will be hosting activities during Fire Prevention Week to help promote the 2018 theme. Residents can learn more about the importance of: Look. Listen. Learn, having a home escape plan, two ways out, the importance of smoke alarms. To find out more about Fire Prevention Week programs and activities in Alamogordo, please contact the Alamogordo Fire Department (575) 439-4298. To learn more about this year's theme, visit NFPA's Web site at www.firepreventionweek.org. Or Stop by your Alamogordo Fire Station One at 619 Texas Ave!

###

Contact for this Release

Name: Jim LeClair

Title: Fire Chief

Phone: 575-439-4298

Email: jleclair@ci.alamogordo.nm.us

Learn more about the City of Alamogordo, services, happenings and other information at <http://ci.alamogordo.nm.us>, www.alamogordonntrue.com or @CityOfAlamogordo on Facebook

